

INVOICE



WKMG
 4466 N. John Young Pkwy
 Orlando, FL 32804
 TEIN: 06-0903509
 Main: (407)291-6000
 Billing: (407)521-1238

http://www.local6.com

Billing Address:

Mentzer Media Services
 Attention: Accounts Payable
 600 Fairmount Ave., Ste 306
 Towson, MD 21286-1002

Send Payment To:

WKMG
 PO Box 864255
 Orlando, FL 32886-4255
 TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
257722-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/RPOF 3 PACK//R/STR//	RPOF/HUK, GAE, GARD.	1880

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	257722	06297606

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/12	10/19/12	Price Is Right	11a-12p	-TWTF--	:30	4	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 4 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
3 WKMG Tu 10/16/12 11:30 AM Price Is Right 11a-12p :30 RPOFDH300TVFL \$1,000.00 NM									
1 WKMG W 10/17/12 11:28 AM Price Is Right 11a-12p :30 RPOFDH101TVFL \$1,000.00 NM									
4 WKMG Th 10/18/12 11:59 AM Price Is Right 11a-12p :30 RPOFDH400TVFL \$1,000.00 NM									
2 WKMG F 10/19/12 10:58 AM Price Is Right 11a-12p :30 RPOFDH400TVFL \$1,000.00 NM									
2	10/16/12	10/19/12	News at 6p	6-630p	-TWTF--	:30	4	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 4 \$800.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
4 WKMG Tu 10/16/12 6:28 PM News at 6p 6-630p :30 RPOFDH300TVFL \$800.00 NM									
3 WKMG W 10/17/12 5:58 PM News at 6p 6-630p :30 RPOFDH101TVFL \$800.00 NM									
1 WKMG Th 10/18/12 5:58 PM News at 6p 6-630p :30 RPOFDH400TVFL \$800.00 NM									
2 WKMG F 10/19/12 5:58 PM News at 6p 6-630p :30 RPOFDH400TVFL \$800.00 NM									

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Advertiser	Product	Estimate Number	
POL/RPOF 3 PACK//R/STR	RPOF/HUK, GAE, GARD.	1880	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/16/12	10/21/12	M-SU 11p News	11-1135p	-TWTFSS	:30	10	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTFSS 10 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 8 WKMCW 10/17/12 11:14 PM M-SU 11p News 11-1135p :30 RPOFDH101TVFL \$1,500.00 NM 4 WKMCW 10/17/12 11:34 PM M-SU 11p News 11-1135p :30 RPOFDH200TVFL \$1,500.00 NM 3 WKMCTh 10/18/12 11:13 PM M-SU 11p News 11-1135p :30 RPOFDH400TVFL \$1,500.00 NM 7 WKMCTh 10/18/12 11:34 PM M-SU 11p News 11-1135p :30 RPOFDH200TVFL \$1,500.00 NM 9 WKMGF 10/19/12 11:14 PM M-SU 11p News 11-1135p :30 RPOFDH400TVFL \$1,500.00 NM 10 WKMGF 10/19/12 11:34 PM M-SU 11p News 11-1135p :30 RPOFDH400TVFL \$1,500.00 NM 1 WKMGSa 10/20/12 11:12 PM M-SU 11p News 11-1135p :30 RPOFDH400TVFL \$1,500.00 NM 5 WKMGSa 10/20/12 11:30 PM M-SU 11p News 11-1135p :30 RPOFDH400TVFL \$1,500.00 NM 12 WKMGSu 10/21/12 12:07 AM Sun 11p News after NFL Late News :30 RPOFDH400TVFL \$1,500.00 NM 11 WKMGSu 10/21/12 12:30 AM Sun 11p News after NFL Late News :30 RPOFDH400TVFL \$1,500.00 NM									
10	10/21/12	10/21/12	CBS Sunday Morning	9-1030a	-----1	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGSu 10/21/12 9:58 AM CBS Sunday Morning 9-1030a :30 RPOFDH400TVFL \$1,300.00 NM									
11	10/21/12	10/21/12	Face The Nation	1030-1130a	-----1	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGSu 10/21/12 11:23 AM Face The Nation 1030-1130a :30 RPOFDH400TVFL \$2,000.00 NM									
15	10/22/12	10/22/12	Price Is Right	11a-12p	1-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/22/12 11:59 AM Price Is Right 11a-12p :30 RPOFDH400TVFL \$1,000.00 NM									
17	10/22/12	10/22/12	M-F 11p News	11-1135p	2-----	:30	2	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 2----- 2 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/22/12 11:18 PM M-F 11p News 11-1135p :30 RPOFDH400TVFL \$1,500.00 NM 1 WKMG 10/22/12 11:33 PM M-F 11p News 11-1135p :30 RPOFDH400TVFL \$1,500.00 NM									

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Advertiser	Product	Estimate Number	
POL/RPOF 3 PACK//R/STR/	RPOF/HUK, GAE, GARD.	1880	

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	10/16/12	10/19/12	The Early Show	7-9a	-TWTF--	:30	8	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 8 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/16/12 7:27 AM The Early Show 7-9a :30 RPOFDH300TVFL \$350.00 NM 6 WKMG Tu 10/16/12 8:53 AM The Early Show 7-9a :30 RPOFDH300TVFL \$350.00 NM 2 WKMG W 10/17/12 7:27 AM The Early Show 7-9a :30 RPOFDH101TVFL \$350.00 NM 5 WKMG W 10/17/12 8:28 AM The Early Show 7-9a :30 RPOFDH101TVFL \$350.00 NM 3 WKMG Th 10/18/12 7:27 AM The Early Show 7-9a :30 RPOFDH400TVFL \$350.00 NM 8 WKMG Th 10/18/12 7:56 AM The Early Show 7-9a :30 RPOFDH200TVFL \$350.00 NM 7 WKMG F 10/19/12 7:56 AM The Early Show 7-9a :30 RPOFDH400TVFL \$350.00 NM 4 WKMG F 10/19/12 8:18 AM The Early Show 7-9a :30 RPOFDH200TVFL \$350.00 NM									
22	10/20/12	10/20/12	Crimetime Sat	9-10p	-----S-	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/20/12 8:59 PM Crimetime Sat 9-10p :30 RPOFDH400TVFL \$1,000.00 NM 2 WKMG Sa 10/20/12 9:35 PM Crimetime Sat 9-10p :30 RPOFDH400TVFL \$1,000.00 NM									
23	10/20/12	10/20/12	48 Hours Mystery	10-11p	-----S-	:30	2	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 2 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/20/12 9:58 PM 48 Hours Mystery 10-11p :30 RPOFDH400TVFL \$1,100.00 NM 2 WKMG Sa 10/20/12 10:40 PM 48 Hours Mystery 10-11p :30 RPOFDH400TVFL \$1,100.00 NM									
24	10/22/12	10/22/12	The Early Show	7-9a	M-----	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG M 10/22/12 8:11 AM The Early Show 7-9a :30 RPOFDH400TVFL \$350.00 NM 1 WKMG M 10/22/12 8:28 AM The Early Show 7-9a :30 RPOFDH400TVFL \$350.00 NM									
27	10/22/12	10/22/12	David Letterman	1136p-1238a	M-----	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/22/12 12:10 AM David Letterman 1136p-1238a :30 RPOFDH400TVFL \$250.00 NM 2 WKMG M 10/22/12 12:38 AM David Letterman 1136p-1238a :30 RPOFDH400TVFL \$250.00 NM									

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257722-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
POL/RPOF 3 PACK//R/STR	RPOF/HUK, GAE, GARD.	1880	

<http://www.local6.com>

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	10/16/12	10/19/12	The Early Show	7-9a	-TWTF--	:30	4	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 4 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/16/12 8:29 AM The Early Show 7-9a :30 RPOFDH200TVFL \$450.00 NM 2 WKMG W 10/17/12 8:11 AM The Early Show 7-9a :30 RPOFDH200TVFL \$450.00 NM 3 WKMG Th 10/18/12 8:51 AM The Early Show 7-9a :30 RPOFDH400TVFL \$450.00 NM 4 WKMG F 10/19/12 8:58 AM The Early Show 7-9a :30 RPOFDH400TVFL \$450.00 NM									
30	10/22/12	10/22/12	The Early Show	7-9a	M-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/22/12 8:45 AM The Early Show 7-9a :30 RPOFDH400TVFL \$450.00 NM									
Total Spots							44	Gross Total	\$39,950.00

Payment Terms 30 Days

<u>Agency Commission</u>	\$5,992.50
<u>Net Amount Due</u>	\$33,957.50

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Invoice #	Invoice Date	Invoice Month	Invoice Period
257676-1	10/28/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/RPOF 3 PACK/R/STR/I	RPOF/HUK, GAE, GARD.	1928

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	257676	06297637

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/09/12	10/12/12	News at 6p	6-630p	-TWTF--	:30	4	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 4 \$800.00									
Spots: # Ch Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u>									

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Advertiser	Product	Estimate Number	
POL/RPOF 3 PACK//R/STR	RPOF/HUK, GAE, GARD.	1928	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/12/12	10/12/12	Blue Bloods	10-11p	----1--	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----1-- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/12/12 10:46 PM Blue Bloods 10-11p :30 RPOFDH300TVFL \$7,000.00 NM									
9	10/14/12	10/14/12	CBS Sunday Morning	9-1030a	-----S	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGsu 10/14/12 9:49 AM CBS Sunday Morning 9-1030a :30 RPOFDH300TVFL \$1,300.00 NM									
10	10/14/12	10/14/12	Face The Nation	1030-11a	-----1	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGsu 10/14/12 11:27 AM Face The Nation 1030-11a :30 RPOFDH200TVFL \$2,000.00 NM									
13	10/15/12	10/15/12	News at 6p	6-630p	1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGm 10/15/12 6:22 PM News at 6p 6-630p :30 RPOFDH300TVFL \$800.00 NM									
14	10/15/12	10/15/12	M-F 11p News	11-1135p	1-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGm 10/15/12 11:33 PM M-F 11p News 11-1135p :30 RPOFDH300TVFL \$1,500.00 NM									
15	10/09/12	10/12/12	The Early Show	7-9a	-TWTF--	:30	4	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 4 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGtu 10/09/12 8:20 AM The Early Show 7-9a :30 RPOFDH300TVFL \$350.00 NM 6 WKMGw 10/10/12 8:13 AM The Early Show 7-9a :30 RPOFDH300TVFL \$350.00 NM 5 WKMGth 10/11/12 8:45 AM The Early Show 7-9a :30 RPOFDH200TVFL \$350.00 NM 8 WKMGf 10/12/12 8:13 AM The Early Show 7-9a :30 RPOFDH200TVFL \$350.00 NM									
16	10/09/12	10/12/12	Local 6 News 12-1230p	12-1230p	-TWTF--	:30	4	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 4 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGtu 10/09/12 12:24 PM Local 6 News 12-1230p 12-1230p :30 RPOFDH200TVFL \$250.00 NM 3 WKMGw 10/10/12 12:25 PM Local 6 News 12-1230p 12-1230p :30 RPOFDH200TVFL \$250.00 NM 1 WKMGth 10/11/12 12:20 PM Local 6 News 12-1230p 12-1230p :30 RPOFDH300TVFL \$250.00 NM 4 WKMGf 10/12/12 12:21 PM Local 6 News 12-1230p 12-1230p :30 RPOFDH300TVFL \$250.00 NM									

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INVOICE



Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
257676-1	10/28/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
POL/RPOF 3 PACK//R/STR/	RPOF/HUK, GAE, GARD.	1928	

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	10/09/12	10/12/12	David Letterman	1136p-1238a	-TWTF--	:30	4	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 4 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WKMG Tu 10/09/12 11:57 PM David Letterman 1136p-1238a :30 RPOFDH300TVFL \$250.00 NM 2 WKMG W 10/10/12 12:32 AM David Letterman 1136p-1238a :30 RPOFDH300TVFL \$250.00 NM 8 WKMG Th 10/11/12 12:30 AM David Letterman 1136p-1238a :30 RPOFDH300TVFL \$250.00 NM 5 WKMG F 10/12/12 12:31 AM David Letterman 1136p-1238a :30 RPOFDH200TVFL \$250.00 NM									
20	10/10/12	10/10/12	Criminal Minds	9-10p	--W----	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --W---- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/10/12 8:59 PM Criminal Minds 9-10p :30 RPOFDH300TVFL \$2,500.00 NM									
22	10/13/12	10/13/12	Crimetime Sat	9-10p	-----S-	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/13/12 9:34 PM Crimetime Sat 9-10p :30 RPOFDH300TVFL \$1,000.00 NM									
23	10/13/12	10/13/12	48 Hours Mystery	10-11p	-----S-	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/13/12 10:29 PM 48 Hours Mystery 10-11p :30 RPOFDH300TVFL \$1,100.00 NM									
24	10/14/12	10/14/12	Good Wife	9-10p	-----S	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/14/12 10:14 PM Good Wife 9-10p :30 RPOFDH300TVFL \$2,500.00 NM									
25	10/15/12	10/15/12	The Early Show	7-9a	M-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/15/12 8:11 AM The Early Show 7-9a :30 RPOFDH300TVFL \$350.00 NM									
26	10/15/12	10/15/12	Local 6 News 12-1230p	12-1230p	M-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/15/12 12:21 PM Local 6 News 12-1230p 12-1230p :30 RPOFDH200TVFL \$250.00 NM									

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INVOICE



Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
257676-1	10/28/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
POL/RPOF 3 PACK//R/STR	RPOF/HUK, GAE, GARD.	1928	

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																								
29	10/15/12	10/15/12	David Letterman	1136p-1238a	M-----	:30	1	\$250.00	NM																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/15/12</td><td>10/21/12</td><td>M-----</td><td>1</td><td>\$250.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: #</u></td><td><u>Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr> <tr> <td>1</td><td>WKMG</td><td></td><td>10/15/12</td><td>12:30 AM</td><td>David Letterman</td><td>1136p-1238a</td><td>:30</td><td>RPOFDH300TVFL</td><td>\$250.00 NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/15/12	10/21/12	M-----	1	\$250.00					<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	1	WKMG		10/15/12	12:30 AM	David Letterman	1136p-1238a	:30	RPOFDH300TVFL	\$250.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
	10/15/12	10/21/12	M-----	1	\$250.00																																												
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>																																								
1	WKMG		10/15/12	12:30 AM	David Letterman	1136p-1238a	:30	RPOFDH300TVFL	\$250.00 NM																																								
<u>Total Spots</u>							35	<u>Gross Total</u>	\$45,150.00																																								

Payment Terms 30 Days

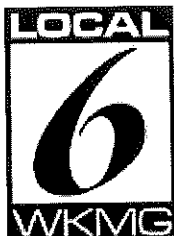
<u>Agency Commission</u>	\$6,772.50
<u>Net Amount Due</u>	\$38,377.50

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INVOICE



WKMG
 4466 N. John Young Pkwy
 Orlando, FL 32804
 TEIN: 06-0903509
 Main: (407)291-6000
 Billing: (407)521-1238

http://www.local6.com

Billing Address:

Mentzer Media Services
 Attention: Accounts Payable
 600 Fairmount Ave., Ste 306
 Towson, MD 21286-1002

Send Payment To:

WKMG
 PO Box 864255
 Orlando, FL 32886-4255
 TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
257673-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/RPOF 3 PACK//R/STR//	RPOF/HUK, GAE, GARD.	1926

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	257673	06297588

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/23/12	10/26/12	News at 6p	6-630p	-TWTF--	:30	4	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 4 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 10/23/12 6:28 PM News at 6p 6-630p :30 RPOFDH400TVFL \$1,000.00 NM 3 WKMG W 10/24/12 5:59 PM News at 6p 6-630p :30 RPOFDH400TVFL \$1,000.00 NM 4 WKMG Th 10/25/12 6:14 PM News at 6p 6-630p :30 RPOFDH400TVFL \$1,000.00 NM 1 WKMG F 10/26/12 5:58 PM News at 6p 6-630p :30 RPOFDH400TVFL \$1,000.00 NM									
3	10/23/12	10/28/12	M-SU 11p News	11-1135p	-TWTFSS	:30	6	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTFSS 6 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/23/12 11:32 PM M-SU 11p News 11-1135p :30 RPOFDH400TVFL \$1,500.00 NM 2 WKMG W 10/24/12 11:24 PM M-SU 11p News 11-1135p :30 RPOFDH400TVFL \$1,500.00 NM 3 WKMG Th 10/25/12 11:35 PM M-SU 11p News 11-1135p :30 RPOFDH400TVFL \$1,500.00 NM 4 WKMG F 10/26/12 11:35 PM M-SU 11p News 11-1135p :30 RPOFDH200TVFL \$1,500.00 NM 7 WKMG Sa 10/27/12 11:34 PM M-SU 11p News 11-1135p :30 RPOFDH400TVFL \$1,500.00 NM 6 WKMG Su 10/28/12 11:30 PM M-SU 11p News 11-1135p :30 RPOFDH400TVFL \$1,500.00 NM									
9	10/28/12	10/28/12	CBS Sunday Morning	9-1030a	-----S	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/28/12 8:58 AM CBS Sunday Morning 9-1030a :30 RPOFDH400TVFL \$2,500.00 NM									

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INVOICE



Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
257673-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
POL/RPOF 3 PACK//R/STR/	RPOF/HUK, GAE, GARD.	1926	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	10/23/12	10/26/12	The Early Show	7-9a	-TWTF--	:30	8	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 8 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WKMG Tu 10/23/12 7:25 AM The Early Show 7-9a :30 RPOFDH400TVFL \$350.00 NM 1 WKMG Tu 10/23/12 8:24 AM The Early Show 7-9a :30 RPOFDH200TVFL \$350.00 NM 7 WKMG W 10/24/12 8:17 AM The Early Show 7-9a :30 RPOFDH400TVFL \$350.00 NM 2 WKMG W 10/24/12 8:59 AM The Early Show 7-9a :30 RPOFDH200TVFL \$350.00 NM 3 WKMG Th 10/25/12 7:27 AM The Early Show 7-9a :30 RPOFDH400TVFL \$350.00 NM 8 WKMG Th 10/25/12 8:21 AM The Early Show 7-9a :30 RPOFDH400TVFL \$350.00 NM 4 WKMG F 10/26/12 7:54 AM The Early Show 7-9a :30 RPOFDH400TVFL \$350.00 NM 6 WKMG F 10/26/12 8:59 AM The Early Show 7-9a :30 RPOFDH400TVFL \$350.00 NM									
21	10/27/12	10/27/12	Crimetime Sat 8p	8-9p	-----S-	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/27/12 7:58 PM Crimetime Sat 8p 8-9p :30 RPOFDH400TVFL \$650.00 NM									
22	10/27/12	10/27/12	Crimetime Sat	9-10p	-----S-	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/27/12 Crimetime Sat 9-10p :00 \$1,000.00 NM Credited									
23	10/27/12	10/27/12	48 Hours Mystery	10-11p	-----S-	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/27/12 10:41 PM 48 Hours Mystery 10-11p :30 RPOFDH400TVFL \$1,100.00 NM									
28	10/28/12	10/28/12	Sun 7-8p	7-8p	-----S	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/28/12 7:56 PM Sun 7-8p 7-8p :30 RPOFDH400TVFL \$9,000.00 NM									

Total Spots 22 **Gross Total** \$29,050.00

Payment Terms 30 Days

Agency Commission \$4,357.50

Net Amount Due \$24,692.50

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INVOICE



WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

<http://www.local6.com>

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmount Ave., Ste 306
Towson, MD 21286-1002

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
257675-1	10/28/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/RPOF 3 PACK//R/STR//	RPOF/HUK, GAE, GARD.	1931

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	257675	06297660

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/02/12	10/05/12	Price Is Right	11a-12p	-TWTF--	:30	4	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -TWTF-- 4 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WKMG Tu 10/02/12 11:30 AM Price Is Right 11a-12p :30 RPOFDH101TVFL \$1,000.00 NM									
1 WKMG W 10/03/12 11:30 AM Price Is Right 11a-12p :30 RPOFDH200TVFL \$1,000.00 NM									
4 WKMG Th 10/04/12 12:00 PM Price Is Right 11a-12p :30 RPOFDH300TVFL \$1,000.00 NM									
2 WKMG F 10/05/12 11:59 AM Price Is Right 11a-12p :30 RPOFDH300TVFL \$1,000.00 NM									
2	10/02/12	10/05/12	News at 6p	6-630p	-TWTF--	:30	4	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -TWTF-- 4 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WKMG Tu 10/02/12 6:21 PM News at 6p 6-630p :30 RPOFDH101TVFL \$800.00 NM									
4 WKMG W 10/03/12 6:28 PM News at 6p 6-630p :30 RPOFDH101TVFL \$800.00 NM									
3 WKMG Th 10/04/12 5:58 PM News at 6p 6-630p :30 RPOFDH200TVFL \$800.00 NM									
1 WKMG F 10/05/12 6:29 PM News at 6p 6-630p :30 RPOFDH300TVFL \$800.00 NM									

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INVOICE



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WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
257675-1	10/28/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
POL/RPOF 3 PACK//R/STR/	RPOF/HUK, GAE, GARD.	1931

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/02/12	10/07/12	M-SU 11p News	11-1135p	-TWTFFS	:30	6	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -TWTFFS 6 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WKMGW 10/03/12 M-SU 11p News 11-1135p :00 \$600.00 NM Credited 3 WKMGTh 10/04/12 M-SU 11p News 11-1135p :00 \$600.00 NM Credited 4 WKMGF 10/05/12 M-SU 11p News 11-1135p :00 \$600.00 NM Credited 5 WKMGSa 10/06/12 11:33 PM M-SU 11p News 11-1135p :30 RPOFDH300TVFL \$600.00 NM 1 WKMGSu 10/07/12 M-SU 11p News 11-1135p :00 \$600.00 NM See MG 3.8 2 WKMGSu 10/07/12 M-SU 11p News 11-1135p :00 \$600.00 NM See MG 3.7 8 WKMGSu 10/07/12 11:46 PM Sun 11p News after NFL Late News :30 RPOFDH300TVFL \$600.00 NM MG for 3.1 10/07 7 WKMGSu 10/07/12 12:07 AM Sun 11p News after NFL Late News :30 RPOFDH300TVFL \$600.00 NM MG for 3.2 10/07									
4	10/02/12	10/02/12	NCIS	8-9p	-T-----	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -T----- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTu 10/02/12 7:58 PM NCIS 8-9p :30 RPOFDH101TVFL \$3,000.00 NM									
5	10/02/12	10/02/12	NCIS:LA	9-10p	-1-----	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1----- 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTu 10/02/12 9:46 PM NCIS:LA 9-10p :30 RPOFDH101TVFL \$9,000.00 NM									
7	10/04/12	10/04/12	Person of Interest	9-10p	---1---	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---1--- 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/04/12 9:47 PM Person of Interest 9-10p :30 RPOFDH300TVFL \$9,000.00 NM									
8	10/05/12	10/05/12	Blue Bloods	10-11p	----1--	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----1-- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/05/12 10:47 PM Blue Bloods 10-11p :30 RPOFDH300TVFL \$7,000.00 NM									

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INVOICE



Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
257675-1	10/28/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
POL/RPOF 3 PACK//R/STR	RPOF/HUK, GAE, GARD.	1931	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	10/07/12	10/07/12	CBS Sunday Morning	9-1030a	-----1	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/07/12 8:58 AM CBS Sunday Morning 9-1030a :30 RPOFDH200TVFL \$1,300.00 NM									
10	10/07/12	10/07/12	Face The Nation	1030-1130a	-----S	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/07/12 11:22 AM Face The Nation 1030-1130a :30 RPOFDH300TVFL \$2,000.00 NM									
12	10/08/12	10/08/12	Price Is Right	11a-12p	1-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/08/12 10:59 AM Price Is Right 11a-12p :30 RPOFDH300TVFL \$1,000.00 NM									
13	10/08/12	10/08/12	News at 6p	6-630p	1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/08/12 5:58 PM News at 6p 6-630p :30 RPOFDH300TVFL \$800.00 NM									
14	10/08/12	10/08/12	M-F 11p News	11-1135p	1-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/08/12 11:35 PM M-F 11p News 11-1135p :30 RPOFDH300TVFL \$1,500.00 NM									
15	10/02/12	10/05/12	Soaps	12:30-2p	-TWTF--	:30	4	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -TWTF-- 4 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/02/12 Soaps 12:30-2p :00 \$250.00 NM Credited 3 WKMG W 10/03/12 Soaps 12:30-2p :00 \$250.00 NM Credited 2 WKMG Th 10/04/12 Soaps 12:30-2p :00 \$250.00 NM Credited 4 WKMG F 10/05/12 Soaps 12:30-2p :00 \$250.00 NM Credited									

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INVOICE



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WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
257675-1	10/28/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
POL/RPOF 3 PACK//R/STR	RPOF/HUK, GAE, GARD.	1931

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
16	10/02/12	10/05/12	News at 7p	7-7:30p	-TWTF--	:30	4	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -TWTF-- 4 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 10/02/12 7:21 PM News at 7p 7-7:30p :30 RPOFDH101TVFL \$1,000.00 NM 1 WKMG W 10/03/12 7:23 PM News at 7p 7-7:30p :30 RPOFDH101TVFL \$1,000.00 NM 4 WKMG Th 10/04/12 7:23 PM News at 7p 7-7:30p :30 RPOFDH300TVFL \$1,000.00 NM 3 WKMG F 10/05/12 7:23 PM News at 7p 7-7:30p :30 RPOFDH200TVFL \$1,000.00 NM									
17	10/06/12	10/06/12	NCAA 3pm Game	various	-----S-	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/06/12 7:20 PM NCAA 3pm Game various :30 RPOFDH300TVFL \$4,000.00 NM									
18	10/06/12	10/06/12	48 Hours Mystery	10-11p	-----S-	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/06/12 10:42 PM 48 Hours Mystery 10-11p :30 RPOFDH300TVFL \$1,100.00 NM									
19	10/07/12	10/07/12	NFL Game 1	various	-----S	:30	2	\$4,150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 2 \$4,150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/07/12 2:39 PM NFL Game 1 various :30 RPOFDH300TVFL \$4,150.00 NM 2 WKMG Su 10/07/12 4:12 PM NFL Game 1 various :30 RPOFDH300TVFL \$4,150.00 NM									
20	10/07/12	10/07/12	NFL Game 2	various	-----S	:30	2	\$4,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 2 \$4,750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 10/07/12 4:21 PM NFL Game 2 various :30 RPOFDH300TVFL \$4,750.00 NM 1 WKMG Su 10/07/12 7:32 PM NFL Game 2 various :30 RPOFDH200TVFL \$4,750.00 NM									
21	10/08/12	10/08/12	News at 7p	7-7:30p	M-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/08/12 7:28 PM News at 7p 7-7:30p :30 RPOFDH300TVFL \$1,000.00 NM									
22	10/06/12	10/06/12	Crimetime Sat	9-10p	-----S-	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/06/12 9:59 PM Crimetime Sat 9-10p :30 RPOFDH300TVFL \$900.00 NM									

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INVOICE



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WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
257675-1	10/28/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
POL/RPOF 3 PACK//R/STR	RPOF/HUK, GAE, GARD.	1931

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	10/08/12	10/08/12	Local 6 News 12-1230p	12-1230p	M-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/08/12 12:22 PM Local 6 News 12-1230p 12-1230p :30 RPOFDH300TVFL \$250.00 NM									
24	10/08/12	10/08/12	David Letterman	1136p-1238a	M-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/08/12 12:38 AM David Letterman 1136p-1238a :30 RPOFDH300TVFL \$250.00 NM									
25	10/08/12	10/08/12	News at 5p	5-530p	M-----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/08/12 5:12 PM News at 5p 5-530p :30 RPOFDH200TVFL \$650.00 NM									
26	10/06/12	10/06/12	Sat 5-7a News	5-7a	-----S-	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/06/12 6:20 AM Sat 5-7a News 5-7a :30 RPOFDH300TVFL \$200.00 NM									
27	10/02/12	10/05/12	Extra	4-430p	-TWTF--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -TWTF-- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/02/12 4:00 PM Extra 4-430p :30 RPOFDH200TVFL \$450.00 NM									
28	10/02/12	10/05/12	Inside Edition	430-5P	-TWTF--	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -TWTF-- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/03/12 4:42 PM Inside Edition 430-5P :30 RPOFDH101TVFL \$550.00 NM									
29	10/06/12	10/06/12	Navy at Air Force	1130a-3p	-----S-	:30	2	\$800.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/06/12 11:34 AM Navy at Air Force 1130a-3p :30 RPOFDH300TVFL \$800.00 NM 1 WKMG 10/06/12 3:01 PM Navy at Air Force 1130a-3p :30 RPOFDH200TVFL \$800.00 NM									
30	10/06/12	10/06/12	Sat 5-7a News	5-7a	-----S-	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/06/12 5:21 AM Sat 5-7a News 5-7a :30 RPOFDH300TVFL \$200.00 NM									

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WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
257675-1	10/28/12	October 2012	10/01/12 - 10/08/12
Advertiser		Product	Estimate Number
POL/RPOF 3 PACK//R/STR/		RPOF/HUK, GAE, GARD.	1931

<http://www.local6.com>

<u>Total Spots</u>	41	<u>Gross Total</u>	\$76,550.00
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Payment Terms 30 Days

<u>Agency Commission</u>	\$11,482.50
<u>Net Amount Due</u>	\$65,067.50

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INVOICE



WKMG
 4466 N. John Young Pkwy
 Orlando, FL 32804
 TEIN: 06-0903509
 Main: (407)291-6000
 Billing: (407)521-1238

http://www.local6.com

Billing Address:

Mentzer Media Services
 Attention: Accounts Payable
 600 Fairmount Ave., Ste 306
 Towson, MD 21286-1002

Send Payment To:

WKMG
 PO Box 864255
 Orlando, FL 32886-4255
 TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
257678-2	10/28/12	October 2012	10/01/12 - 10/01/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/RPOF 3 PACK//R/STR/I	RPOF/HUK, GAE, GARD.	1932

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	257678	06297669

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

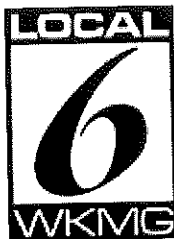
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/01/12	10/01/12	Price Is Right	11a-12p	1-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 1----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/01/12 11:59 AM Price Is Right 11a-12p :30 RPOFDH101TVFL \$1,000.00 NM									
12	10/01/12	10/01/12	News at 6p	6-630p	1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/01/12 6:22 PM News at 6p 6-630p :30 RPOFDH101TVFL \$800.00 NM									
13	10/01/12	10/01/12	M-F 11p News	11-1135p	1-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 1----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/01/12 11:23 PM M-F 11p News 11-1135p :30 RPOFDH101TVFL \$1,500.00 NM									
15	10/01/12	10/01/12	Soaps	12:30-2p	M-----	:30	3	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG 10/01/12 12:28 PM Soaps 12:30-2p :30 RPOFDH101TVFL \$500.00 NM 2 WKMG 10/01/12 12:55 PM Soaps 12:30-2p :30 RPOFDH101TVFL \$500.00 NM 1 WKMG 10/01/12 1:59 PM Soaps 12:30-2p :30 RPOFDH200TVFL \$500.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

INVOICE



Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
257678-2	10/28/12	October 2012	10/01/12 - 10/01/12
Advertiser	Product	Estimate Number	
POL/RPOF 3 PACK//R/STR/	RPOF/HUK, GAE, GARD.	1932	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																								
16	10/01/12	10/01/12	Hawaii Five-O	10-11p	M-----	:30	1	\$2,850.00	NM																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/01/12</td><td>10/07/12</td><td>M-----</td><td>1</td><td>\$2,850.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: #</u></td><td><u>Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr> <tr> <td>1</td><td>WKMG</td><td></td><td>10/01/12</td><td>10:37 PM</td><td>Hawaii Five-O</td><td>10-11p</td><td>:30</td><td>RPOFDH101TVFL</td><td>\$2,850.00 NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/01/12	10/07/12	M-----	1	\$2,850.00					<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	1	WKMG		10/01/12	10:37 PM	Hawaii Five-O	10-11p	:30	RPOFDH101TVFL	\$2,850.00 NM
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1	WKMG		10/01/12	10:37 PM	Hawaii Five-O	10-11p	:30	RPOFDH101TVFL	\$2,850.00 NM																																								

Total Spots 7 Gross Total \$7,650.00

Payment Terms 30 Days

Agency Commission \$1,147.50
Net Amount Due \$6,502.50

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